

Retailers: Reduce Your In-Store Marketing Costs while Supporting Your Sustainability Goals!



Back-to-back paper-based labels provides — film like performance.



Two Unique signs back-to-back with nothing to dispose safely speeds affixing.



Faster application of Tags with TwoFer FoldZ* Packs

- Fanfolded stacks of 16 die cut Printed Tags speed shelf labeling
- Quickly peel and affix die cut side to the shelf edge and flip the strip to apply to the second side of tags
- No waste left behind & no liner pieces to discard

**Half the material.
HALF THE COST.
Half the environmental footprint.**

Twice the usable product per pound reduces your carbon footprint:

- Half the Raw Material & Energy Used with printed product on Both Sides
- Duplex Printing in a single pass cuts production thru put time and energy used
- Half the Weight to Ship, reducing Transportation and Fossil Fuel usage
- Eliminating Liner and No landfill waste

Talk to us about how the TwoFer Products save Money & Time regardless of whether you produce in-house or have the finished product delivered to you.

**Call 800.676.9665 for samples or visit
www.twofershelftalkers.com**